

GoMad Nomad Travel Mag Media Kit

The [GoMad Nomad Travel Mag](#) is an online magazine for independent travelers publishing only the highest quality, original travel articles on popular and off-the-beaten-track destinations, volunteering opportunities abroad, and practical travel advice on long-term, adventure, alternative, and budget travel.

Our reach:

22 June, 2009:

date GoMad Nomad Travel Mag was founded

3,350: average number of unique monthly visitors

6,000: average number of monthly pageviews

>**380**: fans on [Facebook](#)

>**1,800**: followers on [Twitter](#)

>**300**: number receiving the monthly email newsletter

4: Google Page Rank

>200: number of posts

>650: number of comments

00:02:20 average time spent on site per visitor

80% of visitors are from the **U.S.**

7% from **Canada**

7% from the **U.K.**



6% from the rest of the world

Our recent reader survey indicated that:

88% of Readers are Satisfied or Somewhat Satisfied

91% are Likely to Recommended GoMad Nomad to others

Our readers are a mix of male and female, from young budget travels to retired baby boomers.



Sponsorship options available:

Banner ads

Small Sidebar Banner ads 125x125 4 available

@ \$25 per month (Prepay special \$125/6months)

Large Sidebar Banner ads 300x250 1 available

@ \$50 per month (Prepay special \$250/6months)

Text link ads

Please contact Stephen at gomadnomadtravelmag [at] gmail [dot] com for more information on text link ads.

Sponsored Posts and Reviews

We would be happy to **review your product or website** and provide a few permanent backlinks to your site.

Please know that all reviews will be honest, and we will always indicate to our readers whether we have received complementary or discounted travel and gear. Sponsored posts will be discreetly labeled as such.

The trust of our readers is our main priority, and it is always our intention to provide them with the best information and honest advice to help make their independent travel a success.

In addition to Reviews, we also publish **sponsored posts**, which our advertisers write and may contain a few permanent backlinks. The articles will appear on our front page and remain in our archives indefinitely.

For rates: please contact Stephen at gomadnomadtravelmag [at] gmail [dot] com

Press and Media Trips

If you'd like to get the word out about your travel related business, please let us know.

We have experienced writers around the world that can utilize GoMad Nomad Travel Mag and our associated influential social media presence to give your business great exposure to a dedicated audience of active travelers.

Payment

Payment can be made by Paypal. All prices are in US dollars.

For advertizing inquiries, email Stephen Bugno on the [contact page](#) or at :

gomadnomadtravelmag [at] gmail [dot] com